A Cat, a Parrot, and a Bag of seeds.

1. Define the Problem
2. This man needs to transport a cat, a parrot, and a bag of seeds on his boat to the other side of the river. But he can only fit himself and one of the others on his boat.
3. The insight that I can offer is that if there is a will then there is away.
4. The overall goal is to get all three on the boat and get them across to the other side of the river.